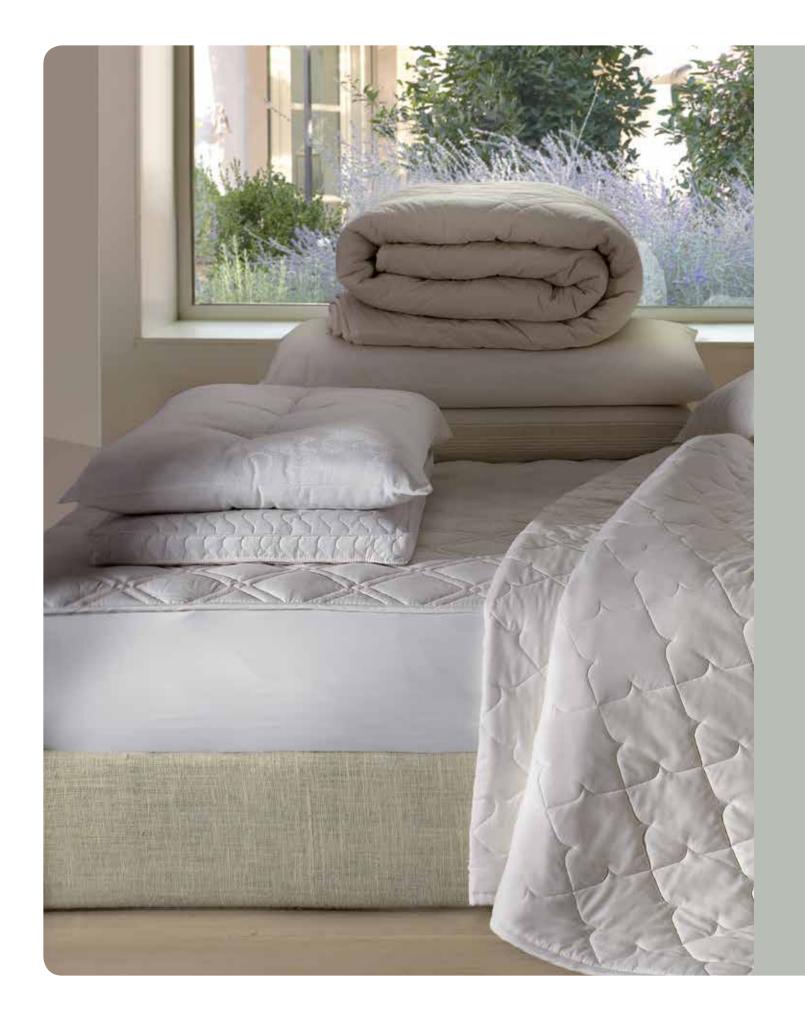
Solutions for sleeping well and dreaming.







98

Solutions for sleeping well and dreaming.

For over 30 years Demaflex has been committed to improving the sleep and dreams of Italian customers. This commitment has had research, quality control and fulfilling the needs of its customers as a priority.

A dynamic, flexible and well structured company which has been able to diversify putting together a wide range of articles which are able to satisfy the ever changing customer needs and market requests efficiently and rapidly.

ts items include pillows, mattress pads, spring covers, pillow cases and more specific articles such as bacteria, dust-mite resistant, sanitary and fireproof articles for communities and hotels as well as crib and child bedding needs.

Founded in 1981 today it numbers 50 expert employees. Demaflex's priority is quality which coincides with customer needs: quality of the product and services from the receip of order to its prompt delivery.

Recently the company has been researching innovative articles produced with raw materials with a low environmental impact from a productive standpoint as well as disposable one.

Full round quality: Demaflex guarantees sweet sleep and dreams.



climaperfetto





Thermoregulator pillow with lining in Outlast® material, a technology which absorbs, stores and releases heat guaranteeing optimal control of moisture and heat, assuring more comfortable nights in optimal thermal conditions.







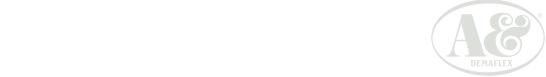


⁰¹ climaperfetto traspirante | ⁰² climaperfetto dublino









⁰¹ seacell[™] tradizionale | ⁰² seacell[™] impunturato



01 Pillow with lining made by SeaCell™ that contains the most compounds of the Icelandic seaweed, vitamins and precious minerals. The seaweed in SeaCell™ is rich in antioxidants and rejuvenates and revitalizes the skin. The wellness fibre with the power of the sea.



02 Pillow with lining made by SeaCell™ rich in vitamins and minerals
Three central stitching to support neck in a suitable and comfortable position during the sleep.
The wellness fibre with the power of the sea.





seacell™ taormina













⁰¹ cotone tradizionale | ⁰² lana tradizionale



01 A traditional hand quilted pillow with cotton dobby stripes lining and fresh cotton filling. Natural both in lining and filling.



02 Traditional pillow quilted with wads, lined in damask fabric and filled with comfortable wool. Natural both in lining and filling.



50 X 80 CM



10



joy nature





Pillow with cotton and viscose lining and filled with fresh cotton o inen .



STANDARD SI







lino di fiandra





Pillow with lining in "Flanders flax linen" ,viscose, cotton and linen with fresh cotton filling. Natural both in lining and filling.





taormina





allows a low and sturdy support. Natural both in lining and filling.



STANDARD SIZE







01 garden | 02 blow cotton



01 A classic pillow with dobby stripes or percale lining filled with fresh cotton.
Natural both in lining and filling.



O2 A classic pillow lined with damask, bacteria and dust-mite resistant, treated with Sanitized°, filled with fresh cotton. Natural both in lining and filling.







01 soffice lana vergine | 02 sole e neve



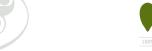
01 A classic pillow with damask lining and filled with comfortable wool. Natural both in lining and filling.



O2 A double season pillow lined in damask and double filling, fresh cotton on one side and comfortable wool on the other.
Natural both in lining and filling.









atene







piuma | lino













piuma siberiana





Pillow in valuable Siberian ultra soft down, light and cozy. It shapes well into a well balanced and comfortable support. Maximum in volume and very lightweight.



STANDARD SIZ



extra lusso





A light, soft pillow in precious goose down which offers excellen comfortable support.



STANDARD SIZE







piuma evolution









piuma adaptive





An innovative pillow made with precious Siberian down and goose down with cervical, modular support and adjustable filling thanks to an internal system of zippers which allows adjustment to personal needs.

Elegant finishing touches.









piuma gold | silver | new night





Pillows with various fillings in down and feathers.
A mix of down and feathers of the Gold style, to the duck feather of the Silver model and goose and duck feather and down of the New Night model to satisfy any need.



STANDARD SIZ 50 X 80 CM







⁰¹ michael saponetta | ⁰² michael cervicale



01 Classic memory pillow, soft and comfortable it moulds to the shape of your body and neck relieving tension and favouring good posture.

Available in various linings.



STANDARD SIZE 42 X 72 CM 02 Anatomical memory pillow, soft and comfortable it moulds to the shape of your body and neck relieving tension and favouring good posture.

Available in various linings.



STANDARD SIZE 42 X 67 X 12 CM







berlino







⁰¹ seacell[™] 3D cervicale | ⁰² bamboo 3D cervicale



O1 Anatomical memory pillow, soft and comfortable, it relieves tension and favours good posture. Lining made by SeaCell™ rich in vitamins and minerals and with lateral sides made by highly breathable 3D fabric.













01 lattice saponetta | 02 lattice cervicale



01 Classic pillow in soft and elastic latex with porous and perforated structure which moulds to the shape of the neck and body and is highly breathable. Available in various heights and linings.



02 Anatomical pillow in soft and elastic latex with porous and perforated structure which moulds to the shape of the neck and body and is highly breathable. Available in various heights and linings.



STANDARD SIZE 42 X 68 CM



26

DEMAFLEX

100% MADE INITALY

lattice baby



Pillow in soft and elastic latex with perforated and postructure which favours utmost breathability and adjustence which favours utmost breathability and adjustence. Latex is naturally repellent to bacteria and proof dust-mites. Removable lining in cotton treated wit



STANDARD SIZE 30 X 50 CM



carrozzina





This pram set is composed of a pillow and mattress in soft, elastic and perforated latex which favours high breathability and adjusts to different body shapes. Latex is naturally repellent to bacteria and proliferation of dust-mites.



MATTRESS STANDARD SIZE 32 X 72 X 3 CM



PILLOW STANDARD SIZE







coccole traspirante



Polyester pillow with percale lining and 3D band which guarantees hanks to its shape, a flow of air that releases excessive heat and noisture.

The shape of the pillow provides an excellent and balanced suppor



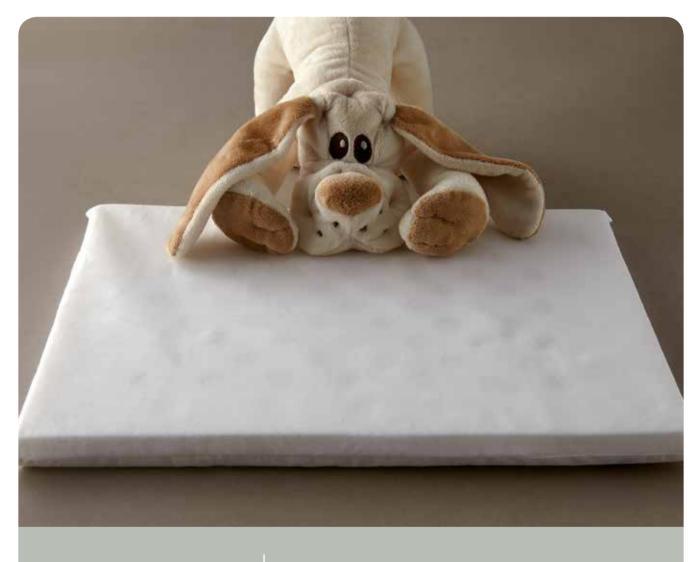
STANDARD SIZE 40 X 60 CM







ninna nanna



Pillow with polyurethane filling perforated to allow ai flow. Pamovable cotton lining for easy washing and



STANDARD SIZE 27 X 36 CM CRIB

30

DEMAFLEX

Comforel® cocoon®





Pillow filled with DACRON® Comforel® Cocoon®, an entirely new typo of luxury fibre filling with a downy soft structure. Thousands of powder fluffs which are extremely soft to the touch and adaptive. It offers adjustable, comfortable, long-lasting and



STANDARD SIZE







Comforel® londra AGR





Pillow with cotton lining with zip and filled with DACRON® Comforel® divided into different areas especially designed to support the neck and head in the right position.

Recommended and certified by AGR, Federal Association for Healthier Backs and proven and recommended by the Forum: Healthy Back - better life.



STANDARD SI 50 X 80 CM

/

DEMAFLEX

Comforel® parigi AGR





Pillow with cotton lining with zip and filled with DACRON° Comforel°. The shape of the pillow is designed to enhance the Comforel° features and it contributes to an optimal distribution of the filling for a stable and uniform support.

Recommended and certified by AGR, Federal Association for Healthier Backs and proven and recommended by the Forum: Healthy Back better life.



STANDARD SIZE 50 X 80 CM







Comforel®











01 DACRON® duo | 02 DACRON 95°



01 Pillow filled with Dacron* Duo fiber extremely breathable, with an excellent absorbency quality and moisture removal property. It always remains dry, well aired and 'fresh'.



STANDARD SIZE 50 X 80 CM

02 Pillow filled with Dacron® 95 fiber can be machine washed and dried up at 95 degree Centigrade. Designed to resist crushing or matting it will deep its initial shape.









⁰¹ Suprelle[®] micro | ⁰² Suprelle[®] fusion



01 Pillow filled with Suprelle® Micro, made from unique engineered fibres with high air content to create maximum warmth and volume. It constantly adjusts to head and neck with a slow release effect all night long



02 Pillow filled with Suprelle* specially mixed with feather to provide an extreme softness, volume and thermal insulation. Breathable, absorbs moisture and heat. It constantly adjusts to head and neck with a slow release effect all night long.



STANDARD SIZE 50 X 80 CM



36

DEMAFLEX

supersanital





Pillow with DACRON° Hollofil° Allerban° filling which, thanks to it active ingredient, prevents the proliferation of dust-mites, fungi and bacteria.

Soft and comfortable it guarantees regulated temperature. Cotton lining treated for bacteria resistance with Sanitized°



STANDARD SIZES
50 X 80 CM | 40 X 60 CM







greenfirst®





Polyester pillow with cotton lining with Greenfirst® treatment containing essential oils extracts of Lemon, Lavender and Eucalyptus.

Vegetable Geraniol, extracted from plants, is the active substance which gives Greenfirst® its outstanding performance against dust-mites.

Hypo-allergenic, safe and effective, as demonstrated by independent laboratories.



STANDARD SIZE 50 X 80 CM | 40 X 60 CM





01 demasilver | 02 sensitive



01 Polyester pillow lined with stretch fabric with silver ions that favour a long lasting freshness and an antistatic and antibacterial effect.



STANDARD SIZE 50 X 80 CM 02 Polyester pillow lined with stretch fabric Smartcel Sensitive™ which contains zinc that favours a regenerative and soothing effect ideal also for sensitive skins.



STANDARD SIZES 50 X 80 CM | 40 X 60 CM









01 bedguard® | 02 AEGIS™



01 Polyester pillow with cotton lining treated with Bedguard® an antibacterial and anti-microbe treatment that guarantees active hygiene and reduces allergy exposure.



STANDARD SIZES 50 X 80 CM I 40 X 60 CM 02 Polyester pillow with cotton lining treated with Aegis™ that prevents bacterial growth and ensures freshness and lasting hygiene.



STANDARD SIZES 50 X 80 CM | 40 X 60 CM



40



01 sanisan | 02 sognare



01 Polyester pillow with damask cotton lining treated with Sanitized® which performs an antibacterial effect and preserves a long freshness. Tested as safe for both man and the environment.



STANDARD SIZES
50 X 80 CM | 40 X 60 CM

02 Polyester pillow with cotton lining treated with Sanitized° which performs an antibacterial effect and preserves a long freshness.
Tested as safe for both man and the environment.



STANDARD SIZES
50 X 80 CM I 40 X 60 CM









01 madrid | 02 boston



01 Anatomic pillow with percale lining and internal channels structure specifically designed to support the neck in a proper and comfortable position.

Available in two versions.



STANDARD SIZE 48 X 78 CM

02 Anatomic pillow with percale lining and padding in two separate zones with differentiated support.
The gussetted shape gives it a greater and more uniform support.



STANDARD SIZE 48 X 78 CM



42



copenaghen





Polyester pillow innovative and ergonomic with percale lining and padding distributed in separate sections that create zones with differentiated support. One side offers a molded and rigid support suitable for the cervical zone and one side has a traditional support. Available in the standard model and in the gusseted version for a medium-high support.









multifunzione











comfortplus





Pillow with percale lining, filling in polyester with a firmer side thanks to an internal shaped support in polyurethane foam.
Three central wads designed to support the neck in a suitable and comfortable position during sleep.







ok











01 happy night | 02 magiche notti



01 Pillow with cotton or damask lining, polyester filling and inside support in polyurethane in a 'butterfly' fashion which helps support neck and



02 Pillow with cotton or damask lining, polyester filling and inside support made of 30 small pocket steel springs which allow flexibility and constant











cirmolo









camomile







49







01 lavander | 02 eucalyptus



01 Polyester pillow lined with cotton with microcapsules containing lavender oil extract that release a fresh lavender scent.



02 Polyester pillow lined with cotton with micro-capsules containing eucalyptus oil extract which has antiseptic, balsamic and refreshing effect.









01 serenight | 02 pure



01 Polyester pillow lined with cotton with micro-capsules containing essential oils of orange blossom, passion flower and chamomile that, solicited by the use, release a gentle calming and relaxing aroma













01 argan | 02 aloe



01 Polyester pillow lined with cotton and treated with argan oil whose restructuring, moisturising and nourishing well-known properties, offer an extraordinary softness and freshness.



02 Polyester pillow lined with cotton and treated with aloe which makes it very soft and pleasant to the touch.



STANDARD SIZ



52

DEMAFLEX

dream style





A line of pillows with refined satin cotton, filled with valuable materials and with elegant finishing touches. Available in different sizes from the classic model to the breathable with 3D band and the new series of bolster pillows to meet the need of comfort with style.



15 X 70 CM | 48 X 78 CM | 23 X 80 CM





sottovuoto









Polyester pillow with percale lining and 3D band which guarantees. thanks to its shape, a flow of air that releases excessive heat and moisture.

he shape of the pillow provides an excellent and balanced support



STANDARD SIZE











bioceramica





Through nanotechnology, the fiber contains very special bioceramics micro mineral particles conferring exclusive benefits because they favor an improved metabolism and microcirculation.

The shape of the pillow provides an excellent and balanced support.





01 pallino | 02 avant gard



01 Pillow lined with percale and filled with polyester micro-capsules that adjust to movement allowing head and neck support evenly



02 A multifunctional pillow in three separable parts: an outer percale lining filled with polyester microcapsules which encloses two pillows which can be used together or separately according to personal needs.









01 microsoft | 02 spirasil



01 Pillow with percale lining and filled with polyester microfibres.
Soft and comfortable it adjusts well to different shapes giving even neck and head support.



02 Pillow with percale lining filled with polyester, helicoidal, fibre fluffs, soft, flexible and resilient, it offers even and comfortable support.







01 w la nuit | 02 basico



01 Pillow in slick polyester, very soft and fluffy. Available with various linings: canvas , dobby stripes, damask and percale, and in various weights to satisfy personal needs.



02 Pillow in staple resilient polyester. Available in canvas or damask lining and in various weights to satisfy personal needs.









new spring









⁰¹ memory special | ⁰² fiocchi di lattice



01 Pillow in micromemory, self shaping with strong support. It adjusts to the shape of head and neck, supporting them relieving tension. Lined with quilted terry cloth.



02 Pillow filled with soft latex fluffs.











interni





Fillings for pillows used in furnishings with cotton lining or Non-Woven and slick or staple polyester. Available in various sizes and weights.



40 X 40 CM | 43 X 43 CM | 45 X 45 CM | 50 X 50 CM | 60 X 60 CM





ergonomic memory supports



Ergonomic memory supports, soft and comfortable, they mould to the shape of your body and neck relieving tension and favouring goo posture.

With an outer layer made by a soft chenille and with zipper for east washing and maintenance.

Available the neck support, the lumbar support and the legs support

NECK SUPPORT B0 X 29 X 9 CM

34 X 33 X 12 CM

LEG SUPPORT 35 X 20 X 10 CM









demasoft





Polyester comforter lined in parallel quilted cotton.
Available in a summer version with light filling:
80grams per square metre; winter version 400grams per square metre; all season version, two separable comforters, light for summer and intermediate held together with snap buttons.





microdema















demawarm





Warm, comfortable comforter in pure virgin wool with bamboo viscose lining, diagonally quilted. Available in 300 grams per square metre and in four seasons version with two separable comforters, 300 grams per square metre each, held together by snap buttons.

Natural both in lining and filling.



TWIN SIZE 155 X 200 CM DOUBLE SIZE

QUEEN SIZE

68



demacotton



Cotton comforter with viscose bamboo lining quilted with a star pattern.

Available in 300 grams per square metre. Excellent heat insulator, soft and light as sill Natural both in lining and filling.



TWIN SIZE 155 X 200 CM DOUBLE SIZE 255 X 200 CN QUEEM SIZE 200 X 200 CM









berna

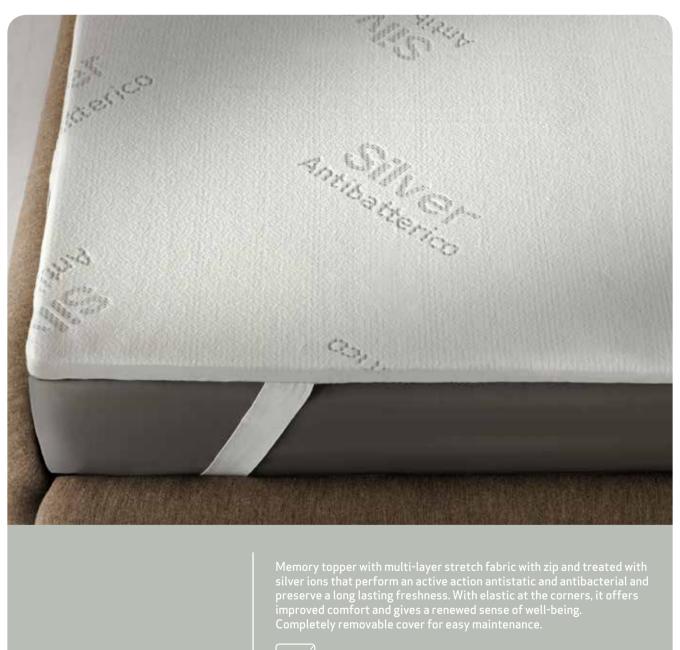


A mattress topping in stretch fabric with inside zipper which encloses a memory foam layer which can be removed for washing. It reacts to body shape and weight ensuring a proper support and reducing pressure points favouring a correct and relaxing posture. Available in various linings. It renews the mattress.





memory silver











climaperfetto



74

seacell™



Mattress cover and pillow case made by SeaCell™ that contains the most compounds of the Icelandic seaweed, vitamins and precious minerals. The seaweed in SeaCell™ is rich in antioxidants and rejuvenates and revitalizes the skin.

The wellness fibre with the power of the sea



FILLOW CASE SIZE 30 X 60 CF

TWIN SIZE 85 X 195 CM DOUBLE SIZ 165 X 195 CI QUEEN SIZE









demawarm



01 Mattress pads and pillow cases in warm, comfortable pure virgin wool with bamboo viscose fabric and diagonal double quilting. Available in 300 grams per square metre. Natural in lining and filling.

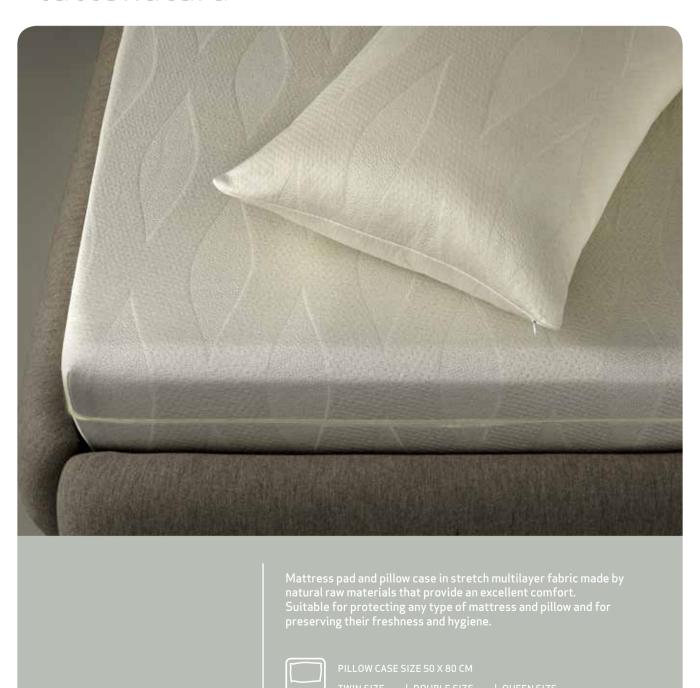
02 Mattress pads and pillow cases in cotton with bamboo viscose fabric and star quilting. Available in 300 grams per square metre. Natural in lining and filling.







tuttonatura







cortina



canazei











danubio 3 lati





florida









01 bed time | 02 mistral



01 Mattress pad in pure virgin wool fleece, warm and comfortable. Available with fitted corners and lateral band.



02 Mattress pad in pure virgin wool fleece, warm and comfortable. Available as mattress pad with elastic bands at the







⁰¹ orlando - budapest | ⁰² monica



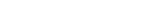
01 Mattress cover and pillow case in breathable cotton stretch jersey. The mattress cover is available with standard zipper or fitted corners.
Natural and breathable.



02 Mattress cover in jacquard terry cloth cotton. Available with fitted corners and lateral band. Natural, refined and breathable.











panarea | sicilia



Quilted mattress pad with polyester filling and jacquard terry cloth.
Available in two versions with polyester filling: 200 grams per
square metre with cotton fabric on the inside or 150 grams per
square metre with Non-woven fabric on the inside.
Fitted corners with band.



TWIN SIZE

DOUBLE SIZE

QUEEN SIZE

84

DEMAFLEX

torino | firenze





85 X 195 CM

165 X 195

QUEEN SIZE 120 X 195 CM







01 vela | 02 positano



01 Quilted mattress pad with polyester filling 150 grams per square metre, polycotton on the upper side and Non-woven fabric on the inside. Available with fitted corners and band



02 Mattress pad and pillow cover quilted with 'pinsonic' process and polyester filling, 60grams per square metre. Outer fabric in polycotton and Non-woven on the opposite side.







venezia









01 supersanital | 02 evolon®

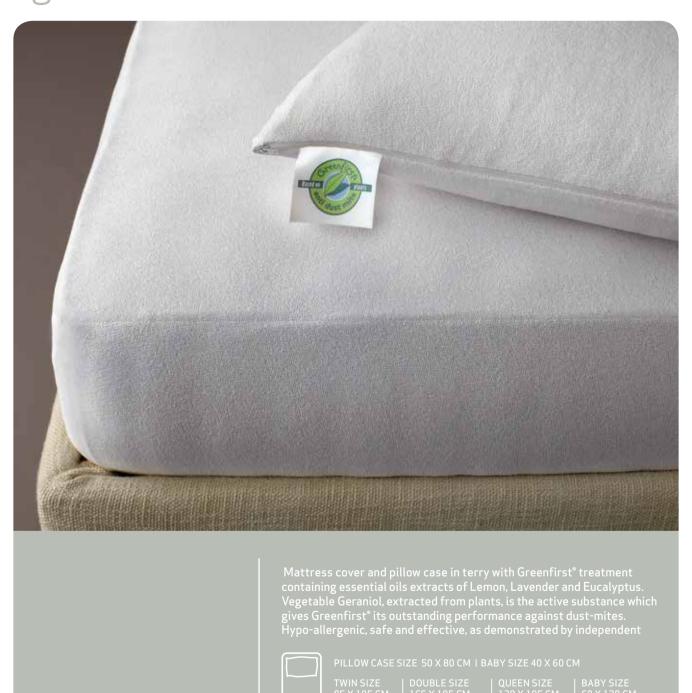


- 01 Cotton mattress cover and pillow case coated
- 02 Mattress cover and pillow case with zipper made by Evolon° fabric that prevents the passage of dust mites's allergens. Evolon° fabric is breathable, comfortable, durable and it can be washed at high





greenfirst®









01 damasco sanisan | 02 bedguard



01 Mattress cover and pillow case in damask cotton treated with Sanitized® which has an antibacterial



02 Mattress cover and pillow case in cotton treated with Bedguard* an antibacterial and anti-microbe treatment that guarantees active hygiene and reduces allergy exposure. Available with fitted corners and zippers on two sides.







demasilver



01 Mattress cover and pillow case stretch fabric with silver ions that favour a long lasting freshness and an antistatic and antibacterial effect. Available with



02 Mattress cover and pillow case stretch fabric Smartcel Sensitive™ which contains zinc that favours a regenerative and soothing effect ideal also for sensitive skins. Available with fitted corners.









01 sestriere | 02 portofino







B-Soft



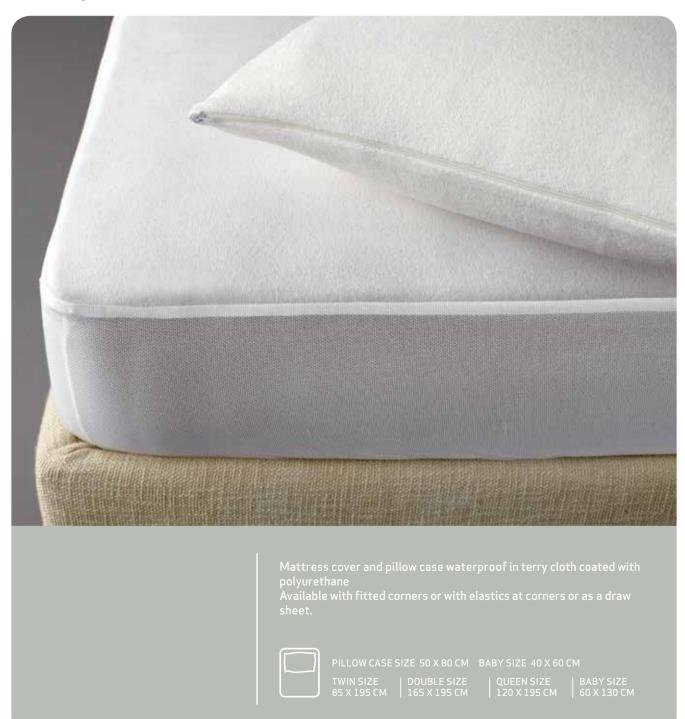








saniplus



sanitario | flan

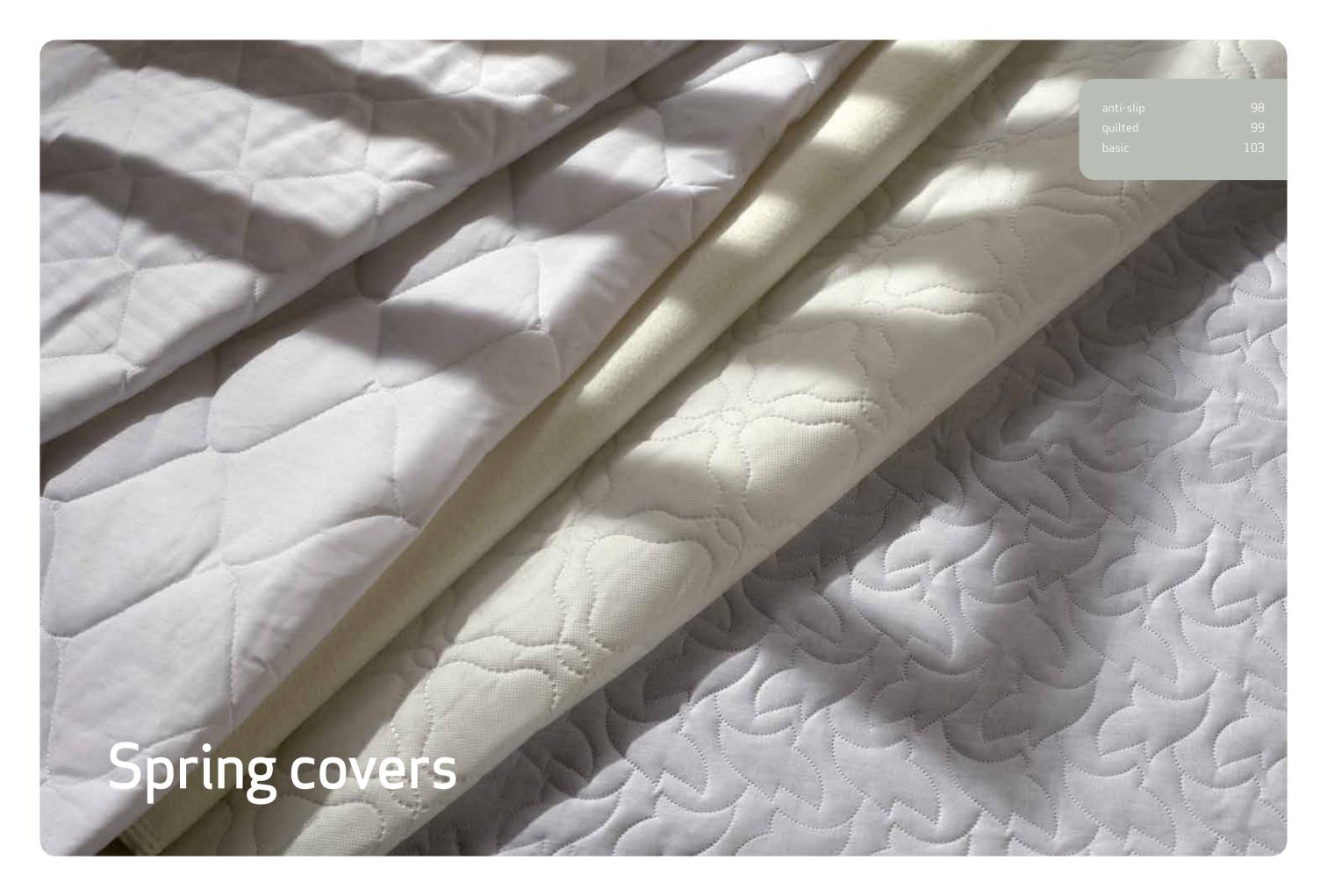


94

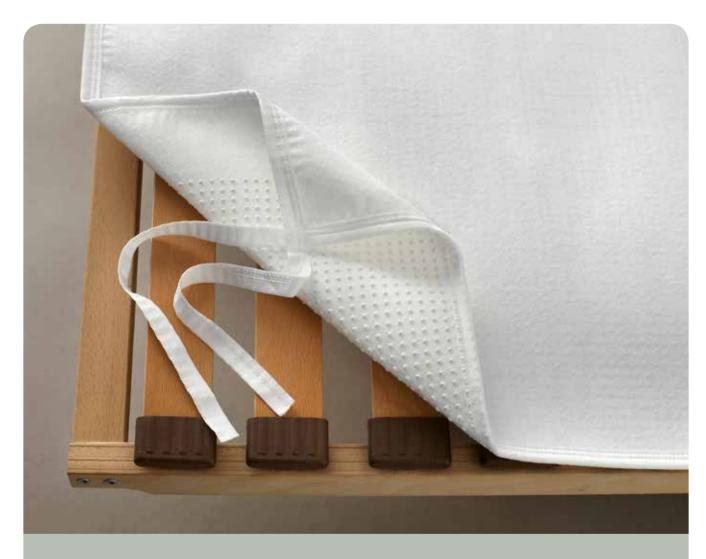








fissa materasso



Spring cover designed to avoid slipping.
A strong polyester felt with micro dots in PVC which prevent slipping on the spring.
With edging and laces on each corner





parigi













amalfi



Quilted spring cover with polyester filling, 60 grams per square metre.

Outer fabric in dobby stripe cotton and Non-woven fabric on the inside.

With edging and corner laces



WIN SIZE 35 X 195 CM DOUBLE SIZE 165 X 195 CM QUEEN SIZE

100



vela



Quilted spring cover in polyester, 150 grams per square metre outer fabric in polycotton and Non-woven fabric on the inside. With edging and corner laces.



WIN 512E 85 X 195 CM DOUBLE SIZE 165 X 195 CM QUEEN SIZE 120 X 195 CM





01 sorrento | 02 casablanca



O1 Spring cover quilted with 'pinsonic' process with polyester filling, 60grams per square metre.
Outer fabric in polycotton and Non-woven fabric on the inside. With edging an laces on the four corners.



TWIN SIZE 85 X 195 CM | DOUBLE SIZE 165 X 195 CM

02 Spring cover quilted with 'pinsonic' process with polyester filling, 60 grams per square metre and Non-woven fabric on both sides.
With edging and laces on the four corners.



TWIN SIZE 85 X 195 CM | DOUBLE SIZE 165 X 195 CM QUEEN SIZE 120 X 195 CM $\,$



102



cervino



pring cover in neavy polyester reit. wailable in 300grams per square metre and in 150 grams pe quare metre. Vith edging and laces at the four corners

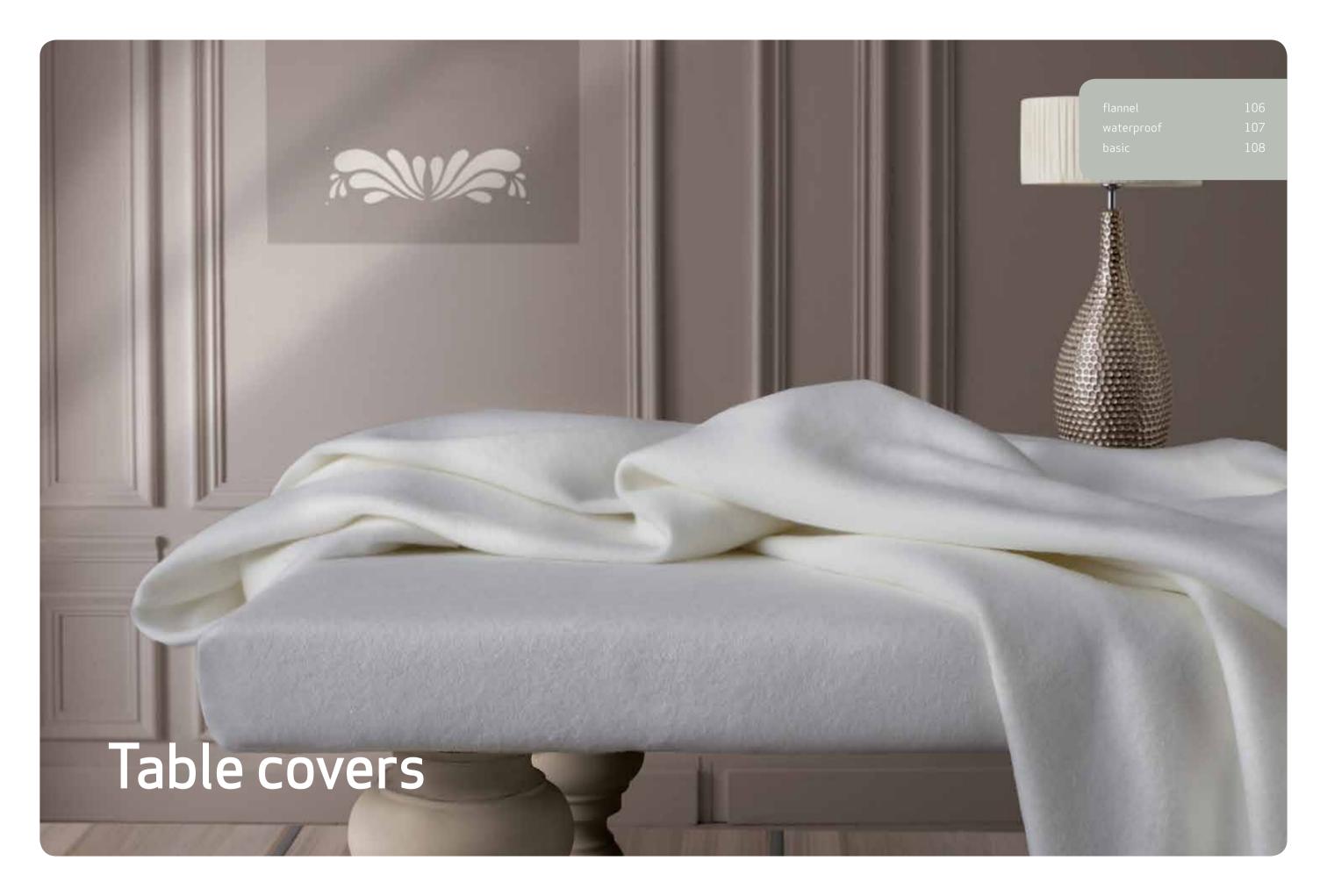


TWIN SIZE 85 X 195 CM DOUBLE SIZE 165 X 195 CM QUEEN SIZE 120 X 195 CM









finlandia



Table cover in soft cotton flannel cloth. Protects the table from impact and scratches. Adheres well thanks to its surrounding elastic. Available in various sizes and shapes: round, oval, square and rectangular.



ROUND Ø 140 CM SQUARE 140 X 140 CM OVAL 140 X 220 CM RECTANGULAR 140 X 180 CM 140 X 220 CM

106



irlanda



Table cover with flannel fabric, waterproof with embossed PVC. Protects the table from impact, scratches and liquids. It adheres well thanks to its embossment in PVC. Available in various sizes and shapes: round, oval, square and rectangular.



Ø 140 CM

SQUARE 140 X 140 CM

140 X 220 CM

140 X 180 CM 140 X 220 CM







laura



Table cover in soft polyester felt. Protects the table from impact and scratches and adheres well hanks to its surrounding elastic. Available in various sizes and shapes: round, oval, square and ectangular.



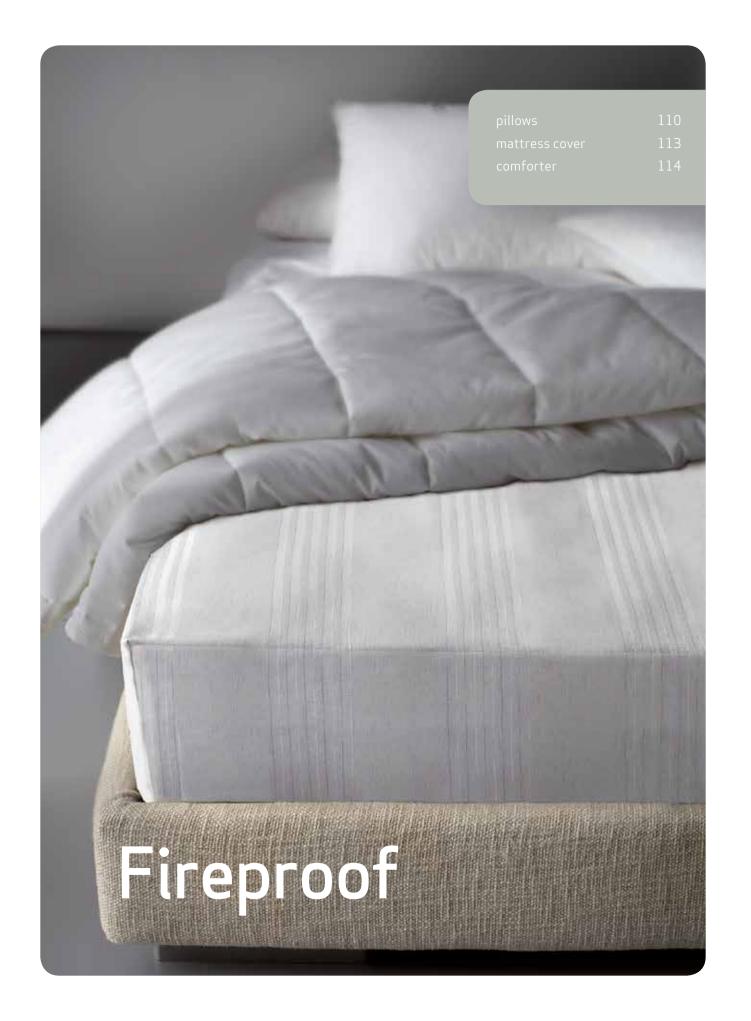
ROUND Ø 140 CM QUARE

0VAL 140 X 220 CM RECTANGULAR 140 X 180 CM 140 X 220 CM

108







sweet dream





Pillow with fireproof lining Trevira CS° and filling in fireproof polyester micro-capsules which adjust to body movements supporting head and neck evenly during sleep.

Approved in Class 1 IM and RINA.



STANDARD SIZ





01 stop fire | 02 antifiamma



01 Pillow with fireproof lining Trevira CS° filled with polyester, fireproof fibre layer.
Approved in Class 1 IM and RINA.



STANDARD SIZE

02 Pillow with fireproof lining Trevira CS° filled with polyester staple fibre layer.
Approved in Class 1 IM and RINA.



STANDARD SIZE











piuma ignifuga





Pillow with goose down and fireproof polyester fibre.
It offers excellent and comfortable support thanks to the down and the microcapsule fibres.
Utmost volume and comfort.
Approved by RINA



STANDARD SIZE

11.



⁰¹ chiara | ⁰² igienico ignifugo











o www.pierfrancoargentiero.it

demasoft ignifugo



Polyester, fireproof comforter. Available in summer version with filling 150 grams per square metre, or winter version 300 grams per square metre or in the 4 season version with two separable comforters, winter and summer held together by snap buttons. Approved by RINA.



1WIN SIZE 155 X 200 CM 255 X 200 CM

QUEEN SIZE

114







Demaflex S.n.c. di Fassi Emilio & Giorgetti Adele

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