## Explore new dreams.

- 2015 -









#### **NEW PRODUCTS 2015**

Demaflex introduces the new collection 2015 of innovative articles produced with raw materials with a low environmental impact.

Moreover, in perfect harmony with EXPO Milano 2015, Demaflex launches the new line of aromatic pillows made with "Ingredients" from the food world.

Explore, together, all our new dreams.

## Aromatic Pillows SLEEP SCENTED DREAMS.

#### PILLOW AROMATIC

#### Cocoa

- Aphrodisiac
- Greedy and perfumed
- Antidepressant natural



#### PILLOW AROMATIC

#### Vanilla

- Relaxing and soothing
- Antioxidant
- Tempting and delicious



#### PILLOW AROMATIC

Coffe charcoal down

- Environment friendly
- 100% Natural
- Odor Control





#### PILLOW AROMATIC

#### Argan

- Restructuring
- Moisturizing and nutrient
- Antioxidant and smoothing



#### PILLOW AROMATIC

#### Pure

- The perfect mix of cleanlines and natural freshness
- Clean fragrance
- Proper feeling of purity and sweetness



#### PILLOW AROMATIC

#### Serenight

- 100% natural essential oils
- Smooting and relaxing
- Restorative sleep



#### pill**ow** Aromatic

#### Eucalyptus

- Antiseptic efficac
- Purifying and refreshing
- Antibacterial effect
- Anti-inflammatory and lenitive efficacy





### Naturals.

NATURAL BENEFITS FOR OUR DAILY WELLNESS.

# Memory. RESTORATIVE SLEEP FOR OUR DAILY SERENITY.

#### PILLOWS JOY NATURE

- Ecological: natural and renewable raw materials
- Fresh: cotton and linen paddings
- Breathable



## MATTRESS PAD PILLOW CASE TUTTO NATURA

- In compliance with naural resources
- Simplicity and comfort
- Wellness and quality sleep



#### PILLOW SEACELL

#### Memory

- The wellness fiber with the power of the sea
- Breathable and fresh
- Soft and skin-caring



#### PILLOW BAMBOO

#### Memory

- Antibacterial effect
- Breathable and fresh
- Soft and shiny
- Revitalizing





## Protection. PROTECTION AND CUDDLES.

## MATTRESS PROTECTOR PILLOW CASE

- Mite-proo
- Filtration abilit
- Breathable and sof
- High resistance



#### PILLOW BABY

#### Cuddle

- Breathable
- Great air flow
- Releases excessive heat and moisture
- Soft and relaxing



### Wellness. A GOOD SLEEP, A BETTER QUALITY OF LIFE.

#### PILLOW LONDRA AGR

#### Certified

- Reccomended and certified by AGR Federal Association for Healthier Backs
- Adapting to your needs
- Designed to support the neck



#### **PILLOW PARIGIAGR**

#### Certified

- Reccomended and certified by AGR Federal Association for Healthier Backs
- Adapting to your needs
- Stable and uniform support



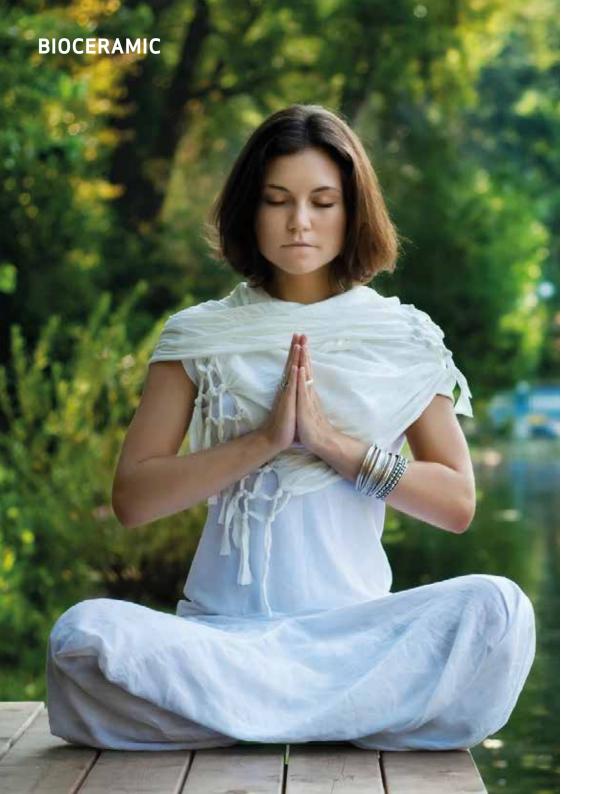
#### **PILLOW** ELEDA

#### Cervical



Raccomandato e certificato dalla Associazione federale per il benessere della colonna vertebrale (Bundesverband der deutschen RÜckenschulen) e dal Forum: Una Schiena Sana - una vita migliore (Gesunder RÜcken - besser Leben) Per ulteriori informazioni: AGR e.V., Postfach 103, D-27443 Selsingen, TEL. +40 (0)4284 926 9990, www.agr-ev.de





# Mattress pads. SERENITY IN HARMONY WITH NATURE.

#### MATTRESS PAD PILLOW CASE CASHEMERE

- Breathable
- Soft and elegnce
- Thermo-regulation: excellen for all the seasons



#### MATTRESS PAD PILLOW CASE BIOCERAMIC

- Great health benefits
- Boosting the body's metabolism
- Anti-bacterial and anti-odor function





